

12 June 2008

REJECT PREMIER'S OFFER

Just Group Limited ("Just Group") today noted Premier Investments Limited's ("Premier") extension of its offer and reiterated the Special Board Committee's recommendation that shareholders REJECT Premier's offer.

Dr Ian Pollard, Just Group Chairman said: "The fact that Premier has had to extend its offer highlights that Premier has so far found no real support from Just Group shareholders for its materially inadequate and structurally unattractive offer."

To **REJECT** Premier's offer, Just Group shareholders should ignore all documents sent to them by Premier.

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